

# THE GOLDEN CIRCLE - WHY - HOW - WHAT:

WHAT ARE OUR IDEAS FOR INSPIRING, COOPERATION, TRUST AND CHANGE

**Why** is the most important question. It provides you and others with a reason to change.



P.L.A.N. Pedagogy and Learning in Agile Networks



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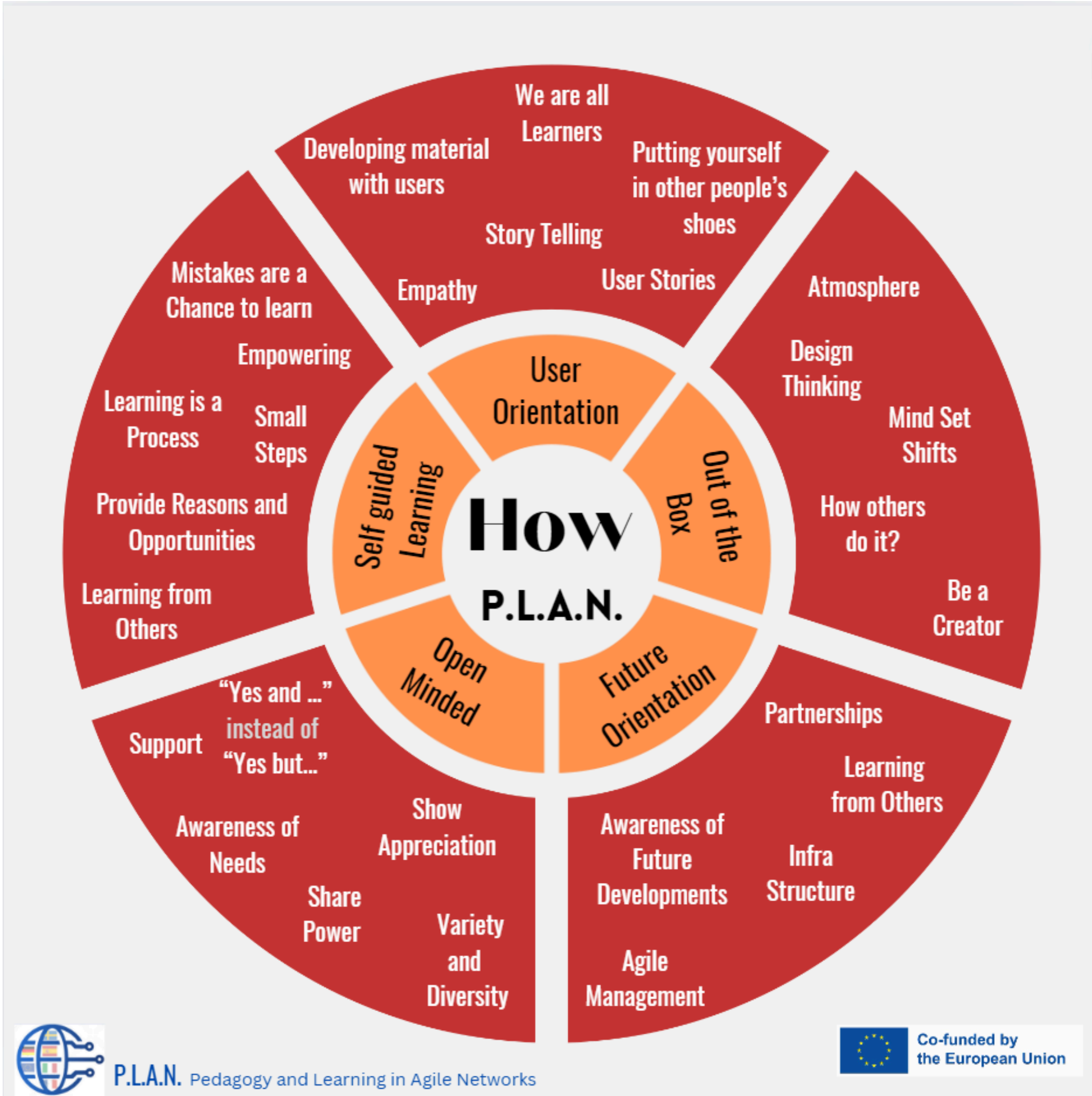
What reasons are very important for you and your team?

**YOUR  
MOTIVATION**

# THE GOLDEN CIRCLE - WHY - HOW - WHAT:

WHAT ARE OUR IDEAS FOR INSPIRING, COOPERATION, TRUST AND CHANGE

**How** describes the way the change is pursued.



What ideas are important for you and your team?



# THE GOLDEN CIRCLE - WHY - HOW - WHAT:

WHAT ARE OUR IDEAS FOR INSPIRING, COOPERATION, TRUST AND CHANGE

**What** describes your action plan.



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What actions do you and your team P.L.A.N.?

**YOUR  
PRODUCTS**